The University of Arizona
Instructions and Approval Sheet
Proposal for New Academic Organizational Unit
or
Re-organization of Existing Academic Unit(s)

Directions:
1. Provide information regarding the proposed unit in the form requested on the attached pages. Respond to each item individually using "not applicable" where appropriate.
   Attach this approval sheet to the front of the proposal.
2. Obtain signatures of the proposed unit administrator and department or committee head.
3. Forward the original and one copy to the college office for the dean's signature and retain a copy for departmental files.
4. The dean should forward the original to Curriculum and Registration, Academic Programs, Attn: Sandra Beeler, CCT 337, and retain the remaining copy for college files.

Note: In some situations signatures of more than one dean or department head may be required. If you have any questions, please contact Sandra Beeler, CCT 337, 621-1847.

Initiating college, department, or committee: College of Fine Arts

Description of the proposed organizational unit change:
   New department    
   New committee    
   New laboratory, center, institute, or bureau ( X )
   Reorganization    
   Other             

Title: The Jack and Vivian Hanson Arizona Film Institute (Hanson Film Institute - HFI)

Unit Administrator (title and signature) Victoria Westover, Program Developer

Department Head

Dean Maurice Sevigny

Date 9/26/15
I. Description of the Proposed Organizational Unit Change

A. Identify the name of unit(s) affected by the change and its place in the organizational structure of the university.

The Jack and Vivian Hanson Arizona Film Institute, hereinafter referred to as the Hanson Film Institute, was made possible through a philanthropic gift to the University of Arizona in 2002. The Institute has been operating since then as a pilot program. The continued annual contributions from a charitable endowment to provide funding to the Institute is dependent upon formal establishment of the Institute through the Arizona Board of Regents. The completion of organizational planning for the Institute now allows for the establishment of a new non-academic unit at the University of Arizona.

The Hanson Film Institute is a unique venture within the College of Fine Arts at the University of Arizona. The Hanson Film Institute works in formal partnership with the Department of Media Arts and in collaboration with other University colleges and departments, in particular the Eller College of Management. Its financial and budgetary matters, as well as its human resources, have been managed, and will continue to be managed, through the College of Fine Arts.

B. Explain the nature of the change, i.e., formation of a new unit or reorganization of an existing unit.

The Hanson Film Institute would be a new non-academic unit and is made possible through annual contributions from a charitable foundation known as The Jack and Vivian Hanson Foundation. The Jack and Vivian Hanson Foundation was created with an endowment of close to $7 million. It is managed by Fiduciary Trust International, located in New York, NY. The Trust distributes approximately $200,000 annually, through the University of Arizona Foundation, to the University of Arizona for the purpose of maintaining the Hanson Film Institute.

II. Purpose and Activities of the Unit

A. Explain the rationale for the change and the relationship to the Mission and Scope Statements adopted by the Board.

The vision and mission for the Hanson Film Institute is aligned with the mission and strategic goals of both the University of Arizona and the College of Fine Arts. In regards to the University’s strategic goals, the Institute plays a role in:

- Building a world-class and diverse academic community at the forefront of discovery
- Increasing student engagement, achievement, retention and graduation rate
- Extending the concept of a land-grant university to position the University, across all colleges, as a model for linking scholarship and creativity to societal and community needs
- Increasing recognition as a research university committed to an outstanding educational experience and connected to its community and the world

With regard to the strategic goals of the College of Fine Arts, the Hanson Film Institute plays a vital role in:

- Promoting cross-university collaborations and cultivating external partnerships with industry and alumni to advance program success and supplement instructional and research resources
- Developing and implementing a strategic plan for alumni communication and cultivation to increase alumni contributions of resources (funds, time, and talent)
Vision Statement for the Jack and Vivian Hanson Arizona Film Institute

The Jack and Vivian Hanson Arizona Film Institute (Hanson Film Institute) is a recognized leader in the professional development of distinctive and diverse voices in the art and business of film. The Hanson Film Institute contributes significantly to the creative and business success of enterprising filmmakers and media entrepreneurs.

Mission Statement for the Jack and Vivian Hanson Arizona Film Institute

The Jack and Vivian Hanson Arizona Film Institute (Hanson Film Institute) offers programs for University of Arizona students, emerging filmmakers, and media entrepreneurs who want to contribute significantly to the art and/or business of filmmaking and/or have an influential role in the film industry. Serving diverse, underrepresented, and new voices, the Hanson Film Institute creates and advances a dynamic understanding of the collaborative dimensions of the art and business of film. The Hanson Film Institute provides and supports educational programs, public events, creative projects.

Relationship to the Mission and Scope Statements adopted by the Board of Regents

1. The Jack and Vivian Hanson Arizona Film Institute (Hanson Film Institute) emphasizes research and public service.

In accordance with its stated mission, the Hanson Film Institute will lead individuals to successful careers in the film industry and its ancillary outlets, such as television, by providing and supporting learning opportunities, public events, creative projects, and a variety of qualitative and quantitative research, including film production.

The expectations for Faculty at the University of Arizona in the area of Research/Creative Activity, are stated in the College of Fine Arts Criteria for Appointment, Promotion and Tenure: “The fundamental nature of faculty enterprise in the fine arts is based on creative and aesthetic activities as well as historical, critical and pedagogical scholarship. Significant performances, exhibitions, or artistic accomplishments appropriate to the discipline, properly evaluated, are fully equivalent to quantifiable research and scholarly publications dealing with the history, criticism, aesthetic theory, and education in the arts… The research function of the University requires faculty members to be actively engaged in the expansion of intellectual and creative frontiers, in the application of new knowledge, and in the integration of knowledge from various disciplines.”

In keeping with University policy, the Hanson Film Institute supports creative and aesthetic activities, namely, film production and historical, critical, and pedagogical scholarship in the field of film. Current research faculty from the Department of Media Arts associated with the Hanson Film Institute have produced independent fiction feature films and documentaries distributed nationally and internationally; scholarly books, peer-reviewed journal articles, and on-going research presented at academic conferences nationally and internationally.

As a public service, the Hanson Film Institute will sponsor events that benefit the regional film going and filmmaking community. Education and public outreach will be critical to the dissemination of research findings. As funds permit, the research program component of the Hanson Film Institute may provide funds for research fellows/graduate teaching assistantships; provide funds for production fellows; award student research internships; coordinate and fund visiting speaker series on art and business of film and television; coordinate and fund conferences on
research methods and practices; and coordinate and fund research projects with major media organizations.

2. The Jack and Vivian Hanson Arizona Film Institute includes faculty and staff from several disciplines to coordinate research and public service.

Since its inception, the Hanson Film Institute has worked collaboratively with faculty from The University of Arizona's Department of Media Arts and the Eller College of Management and staff from the College of Fine Arts to make recommendations for the establishment of the Institute and manage pilot programs. For example, in 2005 the Institute created a travel grant award process and awarded grants to 13 students to aid them in academic research and expose them to industry events, including a film festival and a conference sponsored by the National Association of Television Program Executives.

As another example, in 2005 the Institute created a grant award process for professional internships and awarded grants to 14 students in the Department of Media Arts and the Eller College of Management to complete summer internships in diverse companies, including Warner Bros in Los Angeles, CA, and the Film Society of Lincoln Center in New York, N.Y. The impact of this professional development support will be evaluated in the fall 2005.

Additional diverse units on campus, including Latin American Studies, Native American Studies, and the Arizona State Museum, have been and will be involved to provide expertise as needed on programs. The Institute has drawn upon the diverse expertise within the Department of Media Arts for the Institute’s programs and to complement the Department’s academic program.

3. The Jack and Vivian Hanson Arizona Film Institute will disseminate new knowledge and provide technical assistance.

Through on-going collaborative research projects and educational programs, the Institute will provide new knowledge about the functions of the film industry, including technological and creative innovations and business practices, to students and members of the community.

4. The Jack and Vivian Hanson Arizona Film Institute has separate identification in the university operating budget.

The Institute will continue to operate as a distinct unit. It will be administered through the College of Fine Arts. Funds from the Jack and Vivian Hanson Foundation are provided to the College of Fine Arts for the Hanson Film Institute through the University of Arizona Foundation on a quarterly basis. The budget for the Hanson Film Institute is managed by the Institute’s Program Developer under the supervision of the Dean of the College of Fine Arts. Additional funding will be sought from individuals, corporations, and foundations. The University of Arizona Foundation and the College of Fine Arts will manage subsequent donations. See Section E: Financing for more a detailed description of the plan for securing funding.
5. The Jack and Vivian Hanson Arizona Film Institute has assigned faculty and staff.

A Faculty Advisory Committee, comprised of faculty and staff from the Department of Media Arts and the Eller College of Management, was created in 2002 to develop a vision for the Institute. In 2004 a Program Developer was hired to work with a Planning Committee to further develop the vision, mission, programmatic goals, programs, and financial resources for the Institute. Currently the Program Developer manages the Institute with administrative support from the Business Office of the College of Fine Arts. Staff from both the College of Fine Arts Development Office and the University of Arizona Foundation assist the Program Developer with fundraising efforts.

The Hanson Film Institute Planning Committee, established in October 2004 and composed of University of Arizona faculty from Media Arts and Eller, is continuing its work with the Program Developer to expand the Institute’s outreach. The Program Developer is tasked with implementing and coordinating programs, marketing, and fundraising. In the future, faculty and staff may affiliate with the Institute as determined by interest and needs.

6. The Jack and Vivian Hanson Arizona Film Institute is recognized by federal agencies providing budgetary support on a temporary basis.

The Institute is administered within the University of Arizona College of Fine Arts. The staff of the Hanson Film Institute will work in partnership with the Development Office of the College of Fine Arts and the University of Arizona Foundation to secure additional funds for the Institute from foundations, corporations, and private donors.

7. The Jack and Vivian Hanson Arizona Film Institute may offer outreach and continuing education.

The Hanson Film Institute is working to develop learning opportunities for degree seeking University of Arizona students that enhance the academic program environment and thereby embolden the professional expectations of accredited programs in the Department of Media Arts, the Eller College of Management, and other University units, to further student understanding of the art and business of film and its ancillary outlets, such as television. (Hanson is not an academic unit and as such will not offer courses. Courses may be designated M AR or perhaps a prefix from Eller.)

In addition to University of Arizona degree seeking students, educational outreach opportunities will be developed for emerging members of the industry seeking professional development and the general public. Many of the programmatic goals of the Institute (listed below) apply to continuing education. For example, some workshops and presentations will be open to and designed specifically for those seeking education about the art and business of film beyond, or in addition to, their traditional university degree.

8. The Jack and Vivian Hanson Arizona Film Institute will be reviewed in five years to determine the need for continuation.

The Institute will follow the guidelines established for university unit reviews.
II. Purpose and Activities of the Unit

8. Identify the basic goals and objectives of the new reorganized units.

The following programmatic goals are not in an order of priority:

1. To develop learning opportunities for degree seeking University of Arizona students that enhance the academic program environment and, thereby, embellish the professional expectations of accredited programs in the Department of Media Arts, the Ellce College of Management, and other University units, to further student understanding of the art and business of film and its ancillary outlets, such as television.

2. To bring industry professionals and emerging filmmakers together for learning and career opportunities

3. To emphasize dialogue between filmmaking industry decision makers and creators

4. To embrace diversity and place emphasis on those not yet represented adequately in the film industry with a special focus on Latin American cinema, in particular Mexican filmmaking, and Native American filmmaking.

5. To support career development in broad sense

6. To sponsor comprehensive research: pure, applied, and creative

7. To serve the local filmmaking and film going communities

8. To serve community youth and those not enrolled in a University of Arizona program

C. Describe the activities, projects, and programs that will be conducted by the new or reorganized units. Identify the curricular implications of the activities, projects, and programs.

In keeping with the University’s plan, Focused Excellence, the programs for the Hansen Film Institute fall into three areas: learning opportunities, research, and community service. The Hansen Film Institute will, in a balance, provide and support:

- Educational outreach programs
- Research (including creative product)
- Public events

As identified in the Hansen Film Institute mission statement, these programs will serve:

- University of Arizona students
- Emerging filmmakers
- Media entrepreneurs
- Those who want to work in the industry and have an influential role
- Diverse, underrepresented, and new voices
- Those interested in the collaborative dimensions of the art and business of film
Educational outreach opportunities will be developed for a variety of users:

- Degree seeking students (graduate students and undergraduate students)
- Emerging members of the industry seeking professional development
- General public (this includes non-university degree seeking students)

Programs identified, some of which have been initiated, to date are:

1. **Art and Business of Film and Television Learning Opportunities**
   - Develop and coordinate workshops, seminars, etc. for students and public

2. **Research Program**
   - Provide funds for Research Fellows/Graduate Teaching Assistantships to support scholarly investigation
   - Provide funds for Production Fellows to support creative output
   - Award Student Research Internships
   - Coordinate and fund Visiting Speaker Series of art and business of film and television academics to expose students and faculty to current research and creative activity
   - Coordinate and fund Conference on Research Methods and Practices
   - Coordinate and fund Research Project with a major media organization

3. **Student Professional Development Support Program**
   - Provide funds competitively to UA students for attendance at media industry conferences, workshops, film festivals, etc. through Travel Grant Awards
   - Provide funds competitively to UA students to complete internships coordinated through college departments through Intern Awards
   - Provide funds to activities of UA Student Club, Student Entertainment and Business Organization (SEBO) related to travel and guest speakers
   - Support existing UA Internship Programs and establishment of broader possibilities in the art and industry of film and its ancillary outlets, such as television
   - Produce UA Alumni Panels to develop connections with UA alumni who are involved in the media industries and bring them to campus to speak to students for education and networking opportunities
   - Participate in Department of Media Arts "Career Development Course"
   - Provide students and emerging filmmakers with Practice Track Sessions with Visiting Producers
   - Coordinate a Professional Mentorship Program that matches UA students with professionals in the film industry

4. **Visiting Filmmakers Program**
   - Bring to Tucson or collaborate with UA entities or community organizations to bring to Tucson, diverse film and television professionals for presentations including screenings and talks on and off campus
5. University & Community Film Event Sponsorship Program
- Presenting Sponsor of Cine Mexia and Latin American film series produced by the Tucson Cinema Foundation at The Loft Cinema
- Co-producer Native Eye in collaboration with Arizona State Museum and community venue
- Co-sponsor of local film festivals and events such as Arizona International Film Festival, Tucson Jewish Film Festival, Wingspan Film Fest, and Arizona Black Film Showcase
- Co-sponsor of some UA film/speaker series with UA departments such as Latin American Studies, Africana Studies, Middle Eastern Studies, American Indian Studies, College of Public Health

6. Community Youth Media Literacy and Media Making Support Program
- Provide scholarships to marginalized youth to attend University of Arizona Youth University Video Production and Editing Institute
- Support the Tucson Cinema Foundation's Media Literacy Project with UA student involvement
- Collaborate with Tucson Unified School District on Youth Video Making Mentorship Program that pairs some public school youth with UA Media Arts students for classroom and production assistance, etc.

7. Professional Development Partnership Program
- Co-sponsor events and programs with film organizations that promote professional development such as NALIP (National Association for Latino Independent Producers), NBPC (National Black Programming Consortium), and IFASA (Independent Filmmakers Association of Southern Arizona)

8. In Focus: Panels and Conferences
- Sponsor and create panels and conferences with specific focus, for example, The Art and Business of Film Distribution that include guest industry professionals, screenings, etc.

9. Film and Television Weekend Workshops
- Bring industry professionals and students of the art and business of film and television and emerging filmmakers together for 2 1/2 days of panels, networking, and screenings

10. Traveling Production Workshops
- Provide off-site Production Workshops, in particular in rural areas and on Indian reservations, led by UA faculty and guest filmmakers for training and diversity recruitment

11. Filmmakers in Residence Program
- Being recognized filmmakers to UA for extended periods of time to direct films (includes students from diverse University of Arizona departments, schools, colleges)

12. Filmmakers Awards and Production Grants
- Provide funding to independent emerging filmmakers and support to UA interns involved in productions
- Award production grants to filmmakers for films to be shot in Arizona
- Award grants to Arizona filmmakers for films to be made outside of Arizona with an emphasis on finishing funds
• Award funds to help local filmmakers with finished films to help get their films into the marketplace
• Provide Hanson Arizona Film Institute Sundance Award with filmmakers' commitment to speak on campus to UA students when film is finished
• Produce Tucson Independent Film Competition with the Tucson Cinema Foundation and with UA student involvement

D. Identify the unit(s) that will assume the responsibilities of any units that are recommended for elimination

Not applicable.

E. For instructional units, project the number of majors for the next three years.

Not applicable.

III. Resources

A. Faculty and Staff

1. List the name, rank, highest degree and estimate of the level of involvement of all current faculty and professional staff who will participate in the new or reorganized unit. Also indicate the position each person will hold in the new unit.

Barbara Selznick, Ph.D., Associate Professor, Department of Media Arts, College of Fine Arts – Hanson Film Institute Planning Committee Chair

Greg Crawford, Ph.D., Assistant Professor, Eller College of Management, Hanson Film Institute Planning Committee Lead in Research Design

Price Fishback, Ph.D., Professor, Eller College of Management, Hanson Film Institute Planning Committee Member

Mary Beth Hanalovich, Ph.D., Associate Professor, Department of Media Arts, College of Fine Arts, Hanson Planning Committee Internship Liaison

Michael Mulcahy, MFA, Associate Professor, Department of Media Arts, College of Fine Arts, Hanson Planning Committee Lead in Curriculum Design

Patrick Rodgers, MFA, Artist-in-Residence, Department of Media Arts, College of Fine Arts, Hanson Planning Committee Member

Lisanne Skyler, MA, Assistant Professor, Department of Media Arts, College of Fine Arts, Hanson Planning Committee Member

Beretta Smith-Spencer, MFA/Ph.D, Assistant Professor, Department of Media Arts, College of Fine Arts, Hanson Planning Committee Member
Victor Westown, BFA, Hanson Film Institute Program Developer, full-time administrator of the Institute and Hanson Planning Committee Member

2. List the clerical and support staff positions that will be included in the new unit.

College of Fine Arts Business Manager, part-time (10 hours per week)

3. Indicate the number of graduate assistants who will be assigned to the new unit.

None at this time.

4. Project the number and type of new faculty and staff positions that will be needed by the unit during each of the next three years.

The Institute is planning to hire a Director in 2006-2007.

0. Physical Facilities and Equipment

1. Identify the physical facilities that will be required for the new unit and indicate whether those facilities are currently available.

The Film Institute has maintained a furnished office located in the Department of Media Arts in the Louise Foucart Marshall Building located at 845 N Park Avenue in Tucson.

2. List all additional equipment that will be needed during the next five years and the estimated cost.

During FY 03/04 the Hanson Film Institute petitioned the Department of Media Arts a total of $179,000 to purchase a range of film and video production and post-production equipment. The majority of the equipment furnishes the Department of Media Arts Hanson Production Lab, a twenty-one seat computer-based teaching lab devoted to sound and image editing and design. The lab is used both for class instruction and for the completion of student required production assignments.

The Hanson Production Lab offers a full suite of industry standard software packages for media production, including Apple’s Final Cut Pro editing software, Digidesign’s Protools audio mixing and editing application, and Adobe Photoshop CS. The lab is also served by an Apple X Server with 2.5 terabytes of distributed storage space and includes typical computer classroom resources, such as video projection, Internet access and a full complement of A/V devices. The Hanson Production Lab typically supports the curriculums of approximately 8 sections of Media Arts courses that focus on film and video design and production.

Inventory:

10 - Apple G4 Dual Processor Computers
11 - Apple G5 Dual Processor Computers
21 – Apple 17" Studio Displays
1 – Apple G4 Xserve w/ 2.5 Terabyte Apple X Raid Storage
14 – Digidesign mbox with Protools LE 6.4
25 - seats, Apple Final Cut Pro software license*
1 – Middle Atlantic 80" Equipment Rack
6 – Sony DSR-11 Digital Video Recorders
3 – ADVC 130 Digital Video Converters
1 – 12 Input Active Video Switcher
1 – Panasonic Color Video Monitor
2 – JEL Audio Monitor Speakers
1 – Dual Channel Audio Amplifier
1 – Daewoo DVD Player
2 – JVC VHS Players
1 – Epson 827p Video Projector
12 – Tables with built in cable management
24 – Chairs with wheels

Assorted cables and signal routing equipment

Department of Media Arts facilities and equipment, in particular the Hanson Production Lab, are utilized by the Hanson Film Institute for its programs as needed. For example, in August 2005, the Department of Media Arts and the Hanson Film Institute collaborated with The National Association of Latino Producers (NALIP) to sponsor NALIP’s Latino Producers Academy. The Latino Producers Academy was an intensive ten-day professional development workshop for narrative and documentary producers and directors. Participants in the workshop used the Hanson Production Lab. Other Hanson sponsored programs may utilize Department of Media Arts facilities and equipment.

Additionally, the Hanson Film Institute has allocated $50,000 for the Department of Media Arts to be applied to the future creation of a new film production studio and sound stage. This facility will be available to the Hanson Film Institute for its programs on a as needed basis. The Hanson Film Institute also owns a Panasonic DVC100A 24p digital video camera, which is currently on loan to a member of the faculty of the Department of Media Arts to complete a creative project.

The Hanson Film Institute collaborates and shares expenses with diverse community organizations, in particular with the Tucson Cinema Foundation, which operates The Loft Cinema, and utilizes diverse University screening venues and facilities for its programs to maximize efforts and budgets. For example, the Hanson Film Institute, Arizona State Museum, and the Tucson Cinema Foundation, in cooperation with the Smithsonian’s National Museum of the American Indian, produced Native Eyes 2005, a showcase of American Indian film. Events were held at The Loft Cinema and on the campus of the University of Arizona.

The Hanson Film Institute will work with the Department of Media Arts to assess future equipment needs for both the Institute and the Department. The Hanson Film Institute may grant funds to the Department for future equipment purchases or may make purchases of equipment to be owned by the Institute for future programs. For example, it may be determined that the purchase of cameras is needed for the Institute’s prospective Traveling Production Workshops that would be designed to provide off-site Production Workshops, in particular in rural areas and on Indian reservations, led by University of Arizona faculty and guest filmmakers for training and diversity recruitment. The ability to purchase additional equipment will be dependent upon securing additional revenue for the Institute’s programs from external sources, such as foundations, corporations, government, and private donors.
C. Library Resources, Materials, and Supplies

1. Identify any additional library acquisitions that will be needed during the next three years and the estimated cost.

During the next three years, the Hanson Film Institute expects to assess available resources and develop a list of books and other materials recommended for library acquisition, in particular resources to aid students in career development and understanding the art and business of film.

2. List any special materials or supplies, other than normal office supplies, that will be required by the new unit.

None.

D. Other Information

1. Identify any implications of the proposed change for regional or programmatic accreditation.

The Hanson Film Institute will not be accredited. The continuation of the Hanson Film Institute enhances the academic program environment and, thereby, emboldens the professional expectations of the accredited program in the Department of Media Arts.

2. Provide any relevant information, not requested above, that will assist reviewers in evaluating the proposed change.

The Hanson Film Institute has established a Program Advisory Committee to make recommendations and provide key information to the Program Developer and other individuals or groups formally tasked with designing and coordinating Hanson Film Institute programs, including the current Hanson Film Institute Planning Committee. The following individuals have agreed to serve on the Hanson Film Institute Program Advisory Committee:

Dr. Pat Asleftheide, Director of the Center for Social Media and Professor in the School of Communication at American University in Washington, D.C.

Carlos A. Gutierrez and Monika Wagtenberg, Co-Founders & Co-Directors of Cinema Tropical, New York, NY - a non-profit organization that promotes, programs, and distributes the highest quality Latin American cinema in the United States.

Tom Kiefer, Owner/Operator, The Historic Senator Theatre, Baltimore, MD and recipient of an award for Excellence in Business Leadership from the National Trust for Historic Preservation.

Scott MacDonald, Film Scholar, Professor, and Author of the on-going series, *A Critical Cinema: Interviews with Independent Filmmakers*.

Mark Crispin Miller, Media Analyst and Professor of Media Ecology in the Department of Culture and Communication at New York University.

Linda Morgenstern, Independent Film Producer based in Boston, MA and former Vice President of Ogilvy and Mather Advertising.

Peggy Parsons, Curator and Head of the Department of Film Programs, National Gallery of Art, Washington, D.C.

Elizabeth Weatherford, Head of Film and Video, National Museum of the American Indian, Smithsonian Institution, New York, NY and Washington, D.C.

Darryl Whaton-Rigby, Los Angeles based NAACP Image Award nominated Filmmaker, Writer for Screen, Television, and Theater

E. Financing

1. Explain the university's plan for providing adequate financing for the unit.

No additional funds are being requested from the University of Arizona. The primary funding for the institution comes from the Jack and Vivian Hanson Foundation, which is managed by Fiduciary Trust International, New York, NY. Additional funding will be sought from foundations, corporations, government, and private donors by working through the Development Office of the College of Fine Arts and the University of Arizona Foundation.

The Hanson Film Institute will work with the Director of Development of the College of Fine Arts to develop a Hanson Film Institute Industry Council. The Council will be comprised of highly experienced creative and business professionals who are willing to provide critical support, including funding, to help the Institute fulfill its mission to lead individuals to successful careers in the film and television industry. The Hanson Film Institute will draw members for its Industry Council from the body of alumni of the University of Arizona, in particular alumni of the Media Arts Department, such as Los Angeles based producer Scott Satcher, former Vice Chairman of Worldwide Production, Universal Pictures, and John Miller, Managing Director of J.P. Morgan Securities’ entertainment group in Los Angeles, CA. (The Hanson Program Advisory Committee advises on programs. The Hanson Industry Council supports overall organizational development and helps provide funding.)

E.

2. Identify potential sources for external funding for the unit.

The Hanson Film Institute will work with the Development Office of the College of Fine Arts and the University of Arizona Foundation to identify, cultivate, and secure individual, corporate, and foundation gifts to the Institute. Potential sources include the Paul G. Allen Family Foundation, the Rockefeller Foundation, the MacArthur Foundation, the Ford Foundation, Eastman Kodak, the Academy of Motion Picture Arts and Sciences, the National Endowment for the Arts, and the Hollywood Foreign Press Foundation.

3. If state funds will be used, indicate whether new appropriations will be requested or existing appropriations will be reallocated.

No State funds are being used.
4. Complete the New Organizational Unit Budget Projections sheet, projecting the operating budget for the proposed unit for the next three years.

E.

5. Estimate the amount of external funds that may be received by the unit during each of the first three years.

FY2002-03 - $162,099.75 [note that a total of $8,531.25 was charged by the UA Foundation as gift tax on donations from Fiduciary Trust totaling $170,625]

FY2003-04 - $169,575.00 [note that a total of $8,925.00 was charged by the UA Foundation as gift tax on donations from Fiduciary Trust totaling $178,500]

FY2004-05 - $215,293.75 [note that a total of $11,331.25 was charged by the UA Foundation as gift tax on donations from Fiduciary Trust totaling $226,625]

FY2005-06 – approx. $210,000 expected from a combination of funds from Fiduciary Trust and other donors

FY2006-07 – approx. $225,000 expected from a combination of funds from Fiduciary Trust and other donors

FY2007-08 – approx. $300,000 expected from a combination of funds from Fiduciary Trust and other donors

IV. Other Information

A. For new centers, institutes, laboratories, and bureaus, indicate the sunset date as required by Regents' policy 2-301.G.

B. Provide any other information not requested above that may be useful in evaluating the proposal.

See attached letter from Todd Brolin, Vice President, Fiduciary Trust International addressed to Vicky Westover, Program Developer, Hanson Film Institute, dated July 20, 2005