Mission and Goals

Through the generosity of the Bert W. Martin Foundation the State of Arizona has a Skin Cancer Institute that has been successfully bringing skin cancer prevention, detection and treatment to the citizens of the state for 18 months. By providing support for infrastructure, personnel and programming, the Martin Foundation has bestowed a life-saving gift on the people of Arizona.

Our mission is to prevent and cure skin cancer in Arizona. Our vision is that the Skin Cancer Institute serves as THE model for community based skin cancer research and care in the United States.

Goals
1. To decrease skin cancer in Arizona through public awareness and behavior change (Community outreach goal);
2. To foster early detection and treatment of skin cancer through improved access and referral to consolidated and enhanced dermatology clinic resources (Patient Care goal);
3. To develop and evaluate new knowledge related to the etiology, prevalence, prevention and treatment of skin cancer (Research and Evaluation goal);
4. To support skin cancer patients, high risk individuals and potential providers through education and training (Education goal).